

Vance Mix

Product Design/Leadership

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| Oklahoma City, OK

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Skills:

Product Strategy & UX Thinking • Design Systems & Component Libraries • High-Fidelity UI Design with UX Focus • Visual & Interaction Design • Information Architecture & User Flows • Wireframing & Prototyping • Cross-Functional Collaboration

Education:

BSc. - Art Institute of California- San Deigo

Professional Development:

NN/g - UX Leadership Certification

Experience:

Sr. UX/Product Designer 2022 - 2024

[FM Global](#) (Factory Mutual Insurance Co)

A global property insurance and loss prevention engineering company, undergoing a digital transformation to update and enhance digital products for both client-facing and internal users, improving usability and efficiency.

- Led and supported the design and modernization of a multi-product suite, enhancing usability and consistency, resulting in a 33% boost in user efficiency.
- Initiated collaborative engineering reviews before finalizing designs, ensuring technical feasibility, minimizing rework by 20%.
- Reduced claim payout rate by accelerating processing time, decreasing the average payout timeline by 40%.
- Ensure visual and usability consistency across the platform, Maintaining high design standards.
- Evolve and mature designs throughout the E2E process To improve user experience and product quality.

Sr. Product Designer/Design Mgr 2021 - 2022

[KROW.ai](#)

Enterprise Hiring Platform - offering data driven solutions for workflow automation and mobile apply functionality to increase application volume and tracking for medium to large business.

- Oversee all UI/UX Design and Process
- Facilitated Front-End Development Team throughout Design execution
- Work across all departments and Sr. level Exec's throughout E2E Design Process
- Rapid Prototyping
- Implement and Mature Design System
- Hi-Fidelity Visual Design

Design Mgr/Sr. Experience Designer 2016 - 2021

[Symphony Talent](#)

Enterprise SaaS platform offering end-to-end recruitment marketing, candidate relationship management (CRM) solutions, and advanced analytics, enabling medium to large enterprises to attract, engage, and hire top talent more efficiently.

- Drove design strategy for a platform launch within a year, contributing to 20% user growth, and positive customer feedback.
- Scaled the design team by 300%, fostering a collaborative and efficient design culture that resulted in faster project delivery and improvement in cross-team collaboration.
- Oversaw design and usability across 3 products, ensuring consistency and a seamless user experience.
- Collaborated closely with engineering, product managers, and senior executives to align with business goals.
- Conducted in-depth user research To gather insights that informed key design decisions.

Lead Product Designer 2012 - 2014

[Devon Energy](#)

- Collaborate with development teams and product managers to define design requirements for enterprise software, ensuring functionality, usability, and a seamless user experience through QA
- User Research – Conducted field/site visits and user interviews to gather insights
- Prototyping – Designed and developed interactive prototypes to visualize workflows, validate concepts, and refine user experiences through iterative testing and feedback.
- High-Fidelity UI Design - Created pixel perfect, production-ready UI Designs with detailed interactions, ensuring visual consistency, usability, and alignment with brand guidelines.