

# Vance Mix

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Senior Product Designer | Complex B2B SaaS | Risk & Technical Workflows

Remote | United States

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## Core Capabilities:

- Enterprise workflow design
- Complex B2B SaaS products
- Ecommerce
- AI-assisted coding
- Custom GPT workflows
- Prompt library development
- Design systems and components

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## Experience:

**Senior Product Designer | 2025 - 2026**

[Koala T Herbals](#)

Owned product design and front-end implementation for an eCommerce platform in the herbal supplement space.

- Designed and coded a production eCommerce platform using AI-assisted development tools, spanning product discovery, shopping, cart, checkout, and account management workflows.
- Created customer-facing product and checkout experiences from concept through implementation.
- Built production features in Next.js and React, contributing directly to front-end implementation instead of stopping at Figma handoff.
- Created reusable UI patterns and interface components to keep the product experience consistent across the platform.
- Designed visual interfaces, branding, and marketing assets to support a cleaner and more consistent customer experience.

**Senior Product Designer | 2022 - 2025**

[FM Global](#) (Factory Mutual Insurance Co)

### Underwriting Platform Initiative

- Designed underwriting workflows and risk review tools that helped users work through uploaded risk data, validate key information, and make more consistent decisions across complex review processes.
- Worked with Product and Engineering to simplify technical risk analysis workflows and improve usability across data-heavy enterprise tools.

### Claims Platform Initiative

- Designed and launched a new customer-facing claims experience, then refined intake and validation workflows based on stakeholder feedback and real-world usage, reducing payout timelines by ~50%.
- Partnered with engineering and cross-functional stakeholders to improve UX consistency across high-risk, data-heavy workflows.
- Maintained consistent interaction and visual patterns across connected enterprise products.

### Design System and Platform Consistency

- Created shared UI patterns that made enterprise tools feel more consistent and easier to use.

- Defined reusable UI patterns for complex, data-heavy workflows, improving consistency across multiple systems.
- Helped align interaction models and visual patterns across the platform.
- Delivered developer-ready designs that mapped to system components and supported more consistent implementation.

### **Senior Product Designer | 2021 - 2022**

[KROW.ai](#)

Enterprise hiring platform focused on workflow automation and data-driven applicant tracking for large organizations.

- Designed tools that helped teams manage candidates, move work through the hiring process, and see what needed attention.
- Created high-fidelity interfaces that were ready for engineering and built around usability, scale, and consistency.
- Worked with front-end engineering to make sure the designs translated cleanly into implementation.
- Built out a shared design system with reusable components and interaction patterns across the product

### **Senior Product Designer / Design Manager | 2016 - 2021**

[Symphony Talent](#)

Enterprise SaaS platform for recruitment marketing, CRM/ATS, and analytics.

- Led design strategy and delivery across three enterprise products supporting large-scale recruitment workflows.
- Designed complex workflow experiences across CRM, ATS, recruitment marketing, and analytics products used by large organizations.
- Played a key role in launching a new platform within a year, contributing to user adoption and positive customer feedback.
- Mentored designers and improved design team delivery, handoff, and cross-functional collaboration.

## **Education and Professional Development:**

**BSc. Graphic Design/Web** - Art Institute of California, San Diego

**AI Foundations** - Oklahoma State University