760-815-0395
vmix@vmdezine.com
vmdezine.com

Vance Mix

Senior Product Designer | B2B SaaS | Enterprise Applications & Complex Workflows

Remote | United States

10+ years designing complex software across enterprise SaaS, workflow platforms, eCommerce, and design systems. Experienced taking products from early concepts through production in close partnership with product and engineering.

Core Capabilities:

Enterprise Product Design • B2B SaaS • Complex Workflows • Design Systems • Data-Heavy Applications • UX/UI • Prototyping • AI-Assisted Design & Development

Experience:

Senior Product Designer | **2025 - 2026**

Koala T Herbals

Designed and built a live eCommerce platform in the herbal supplement space.

- Owned the product structure, UX, visual design, and production build for a new eCommerce platform, including navigation, product pages, cart, checkout, and account flows.
- Designed and built the full customer-facing front end in Next.js and React, plus selected internal admin tools, using AI-assisted development from design through implementation.
- Integrated payments, authentication, database workflows, transactional email, order processing, and shipping logic to support live eCommerce operations.
- Launched the platform into production and continue to support the live customer experience and ongoing product improvements.

Senior Product Designer | **2022 - 2025**

FM Global (Factory Mutual Insurance Co)

Worked across new claims and underwriting applications in a highly regulated, global insurance environment.

- Took over and overhauled a new digital claims experience, redesigning the intake flow, interaction patterns, visual design, and information architecture for a process that had previously been handled through phone and email.
- Designed customer-facing workflows for claim submission, loss details, document upload, and communication with claims staff, moving a previously phone- and email-based process online.
- Produced developer-ready UI specs and high-fidelity prototypes within an established component system, then held weekly design reviews with engineering throughout the build.
- Contributed to a new underwriting application that brought uploaded and system-sourced risk data into one place, replacing workflows spread across spreadsheets, notes, and email.
- Created high-fidelity clickable prototypes and interaction patterns for underwriting workflows, helping teams work through validation, risk scenarios, engineering recommendations, and coverage or pricing decisions.
- Contributed to the initial build of a new company-wide Figma design system as part of a small team, extending shared components and creating supporting documentation used across design and engineering.

Senior Product Designer | **2021 - 2022**
KROW.ai

Sole product designer on a new enterprise hiring platform, working closely with front-end engineering from early concept through implementation.

- Designed dashboards that gave recruiting teams visibility into new applications, completions, candidate drop-off, and work that needed follow-up.
- Designed configurable application-question flows and admin screens that let recruiting teams create, edit, and manage candidate intake without engineering help.
- Designed candidate pipeline and profile experiences for reviewing applicants, moving them through hiring stages, and tracking outcomes such as hired or declined.
- Prepared production-ready Figma designs and interaction details for front-end engineering.
- Helped establish a Figma design system used by design and engineering to keep core components and interaction patterns consistent.

Senior Product Designer / Design Manager | **2016 - 2021**
Symphony Talent

Led product design across a unified enterprise talent platform for large global organizations while directly managing three designers.

- Helped take a new unified ATS, CRM, and analytics platform from concept to launch in roughly one year, replacing legacy CRM workflows and expanding into a broader talent platform.
- Led UX work to bring legacy and acquired CRM workflows into the new platform, keeping familiar patterns where they still worked and overhauling outdated interactions where they did not.
- Conducted about 20 user interviews and usability-testing sessions to identify workflow friction and guide product changes across the platform.
- Developed the shared product style guide used across ATS, CRM, and analytics to keep visual patterns consistent across the platform.

Education and Professional Development:

BSc., Graphic Design/Web Design - Art Institute of California, San Diego
AI Foundations Certificate - Oklahoma State University